NOUN GROUPS: STRUCTURE

ANSWERS

- 1. one of the major issues
- 2. these global issues
- 3. both of the campaigns
- 4. Texaco's oil spill
- 5. Shell's advertisement campaigns
- 6. good energy solutions
- 7. in other campaigns of this period
- 8. The image of oil pipes
- 9. Kimi Raikkonen's name
- 10. this advertisement / these advertisements
- 11. the importance of discovering new sources of oil
- 12. The first campaign
- 13. a socially responsible company
- 14. this type of advertisement / these types of advertisements
- 15. the second advertisement
- 16. the last advertisements
- 17. three essential groups
- 18. the consumption of natural resources
- 19. these forms
- 20. these facts
- 21. the first advertisements
- 22. their last campaign
- 23. Shell's goal
- 24. another way
- 25. a cutting edge company
- 26. a lot of different pictures
- 27. the hard work
- 28. these people
- 29. people's worries / people's concerns
- 30. all these elements
- 31. scientific innovation
- 32. an analysis
- 33. a different way
- 34. these companies
- 35. an increase in the problem of global warming / an escalation of the problem of global warming
- 36. other environment problems
- 37. the latest Exxon-Mobil advertisement campaign
- 38. a clear effort
- 39. a lot of advertisements
- 40. these figures
- 41. the oil companies' marketing efforts / the oil company's marketing efforts
- 42. the photograph of the planet earth
- 43. the protection of flora
- 44. one edition of the Economist magazine
- 45. newspaper ads
- 46. children
- 47. two different campaigns
- 48. the other pictures
- 49. an image of a socially responsible, hardworking, committed, paternalistic and caring company
- 50. an environmentally friendly one